

**Ireland: Sustainable Good Practice**

**Type of Business: Activity**

**Business Name: Walks with Pius – The Burren and Cliffs of Moher Geopark**

**Description**

**Walks with Pius** - Unique Guided walks in the Burren Geopark and Inisheer Island by local guide, Pius Murray. A member of the Burren Eco-Tourism Network thereby abiding by the Network code of practice to ensure the sustainable development of the region.

Pius has an intimate knowledge of the natural heritage and inanimate nature of the region which he shares with the visitor through a spiritual journey. At its most fundamental this is a guided walking tour through nature however, the warmth and expertise of Pius creates a unique experience which allows the visitor explore the stunning, unique and karst landscape of the Burren and along the Wild Atlantic Way.

The stories of the Burren, its culture and heritage are preserved through the interaction of Pius and the visitor. Additionally, Pius has received Leave No Trace training and incorporates these principles into his tour.

**Sustainable and Regenerative Practices**

- Ireland has a rich and varied culture of storytelling and this as an interpretation method is interwoven into all methods of communication provided by Pius and throughout the experience.
- Folklore surrounding the 'Place', its heritage, culture and history are shared with the guest as they ramble through the unique Burren Landscape.
- Stories regarding the traditions and spirituality provided through nature are regaled in a light-hearted and often humorous manner.
- Nostalgia is often weaved into interpretation evoking memories from the past aroused through the senses.
- Pius researches extensively the stories and legends about the people and the community present and past and shares these with the visitor thus bringing what is often described as barren to life.
- The simplicity of the experience ensures a sustainable approach in the delivery of the experience through walking and being at one with nature.
- As a member of the local community and the Burren Eco-Tourism Network, Pius upholds the code of practice of the network and supports and promotes other local businesses with his visitors.

**Image**



**References and further readings**

The Burren and Cliffs of Moher UNESCO Geopark, 2022. Retrieved from <https://www.burrengeopark.ie/>  
 Walks with Pius; Meet your Guide, 2023. Retrieved from <https://walkwithpius.com/meet-pius/> Image: Failte Ireland Content Pool